

about Riccardo

- **Personal details**

Full Name: Riccardo Simoneschi *Born:* 03/05/1959 *Nationality:* Italian *Residence:* Italy

Languages: Italian, English *Family:* Married with 1 daughter *Profession:* Insurance / Communication/Sport Marketing/
Event Promotion/Sailing

- **Sailing resume**

I started sailing aged 10 years old at the sailing School of my “home” Yacht Club, the Yacht Club Italiano in Genoa. Then I raced Flying Juniors, Finn , winning the ITALIAN Jr. Championship and then campaigned in the Star, winning the Italian Championship and the bronze Medal in the European Championship.

At the same time I was sailing in the offshore IMS Classes, winning World , Continental and Italian Championships. Then I moved into the TP52 Class where I have been the helmsman and the team manager for 5 campaigns of the AUDI Sailing Team. Afterwards I started sailing in the Melges 24 Class and more recently in the 32 Class, winning 8 national Melges 24 Class titles in different nations and most of the big Classical events like Miami Sorc, Key West Race and Kieler Woche. Currently I’m ranked n.1 in the Melges 24 Class World Ranking.

- **Business resume**

I started working with my father running an insurance Broker Firm, specialized in Affinity group third parties liability and professional coverage, leader in the medical Malpractice in Italy.

I later founded a Sport Marketing Company, BPSE - B Plan Sports Events, in 1994.

Since then BPSE has been involved in driving and managing the strategies of AUDI in the world of Sailing.

Along the years, B Plan Sport Event has run and organized about 400 sailing events at national and international level including more than 35 World Championships of ISAF recognized Classes.

BPSE is also the exclusive marketing and promotion branch of its Partner Company H2o s.a. that is the subject in charge of the organization of the 2 major UIM (Union Internationale Motonautique) powerboat World Championships (Class 1 and F1) and the Aqua-bike World Championship. This 3 World Championship circuits stands in five continents. (please visit www.BPSE.it)

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- **OTHER ROLES**

President of the ISCYRA (International Star Class Yacht Racing Association)- 1997 to 2004

Key Achievements: I introduced in the Class the use of National Letter Code on sails and the Weight Rule to bring it closer to the ISAF. The most remarkable personal achievement has been the success(together with ISAF former President Paul Henderson) of the “11° Medal for Sailing” . This has been given by the IOC to ISAF to reinstate the Star Class into the program of the 2000 Olympic Games of Sydney and to reconfirm it for the 2004.

- **President IM24CA- 2010 to present**

Key Achievements: led IM24CA to its Record Breaking Event: the 2012 World Championship in Torbole with 129 boats of 23 Nations and 4 Continents

- **My Yacht Clubs:** I am member of 5 Yacht Clubs: the Yacht Club Italiano , my home town Club where I grew up and where I have been in the board for 8 yrs; the Yacht Club Porto Rotondo where I am in the board of directors at present; the Yacht Club Costa Smeralda; furthermore, I am honorary member at Yacht Club Cortina d’Ampezzo and Club Nautique de Nice

- **My ISAF history so far-1997 to present**

I started in the ISAF CLASSES Committee where I still sit to represent the Melges 24 Class, from the ISAF Classes I’ve been elected as representative in the Keel Boat Comm. And from there into the Equipment Committee where I served 4 years as members and other 4 as Vice President. *Key Achievements: beside the “11° medal for sailing “ issue, I have been involved in the origination of the Olympic Classes Commission; together with the working party chaired by Bjorn Unger, I was the principal deviser of a World Cup project that hasn’t been brought forward but that still is an actual matter to be implemented. Recently I served in the “Evaluation Panel” for the selection of the new Olympic Classes for Rio 2016*