



European Championship 2014



The Lake

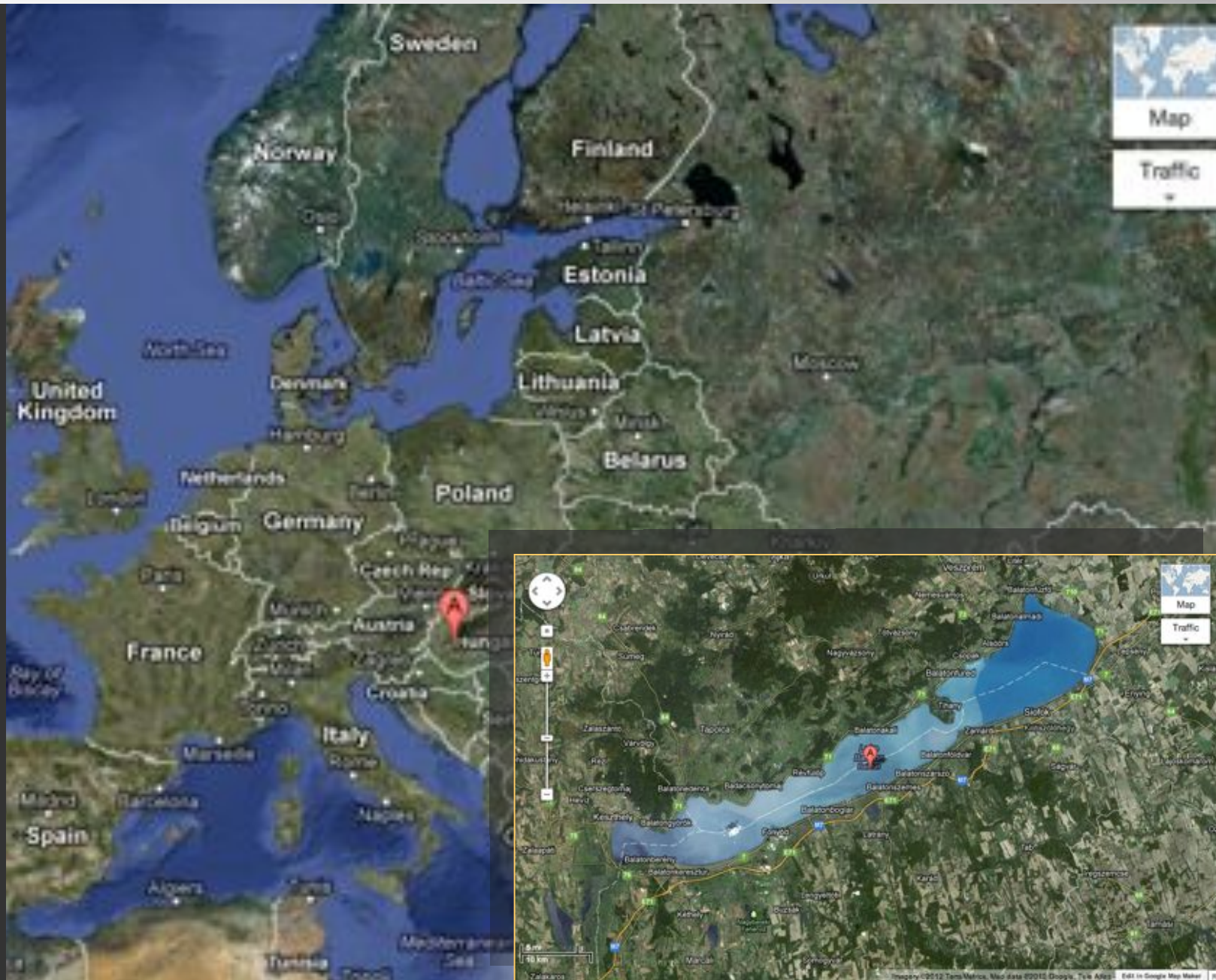
The Balaton is the largest lake in Central Europe and a popular holiday destination

77 km long with 600 km² of sailable water

1.5 hours west of Budapest

2.5 hours east of Vienna

Late April / early May brings gradient winds and daily temperatures of 15-25 C



The Venue



Kenese Marina Port is one of the largest marinas and clubs on Lake Balaton, with 270 moorings, a four-star hotel, restaurant, spa, and clubhouse, ample shore-side facilities, and beach -- all within one of Hungary's most acclaimed wine regions.

www.marinaport.hu

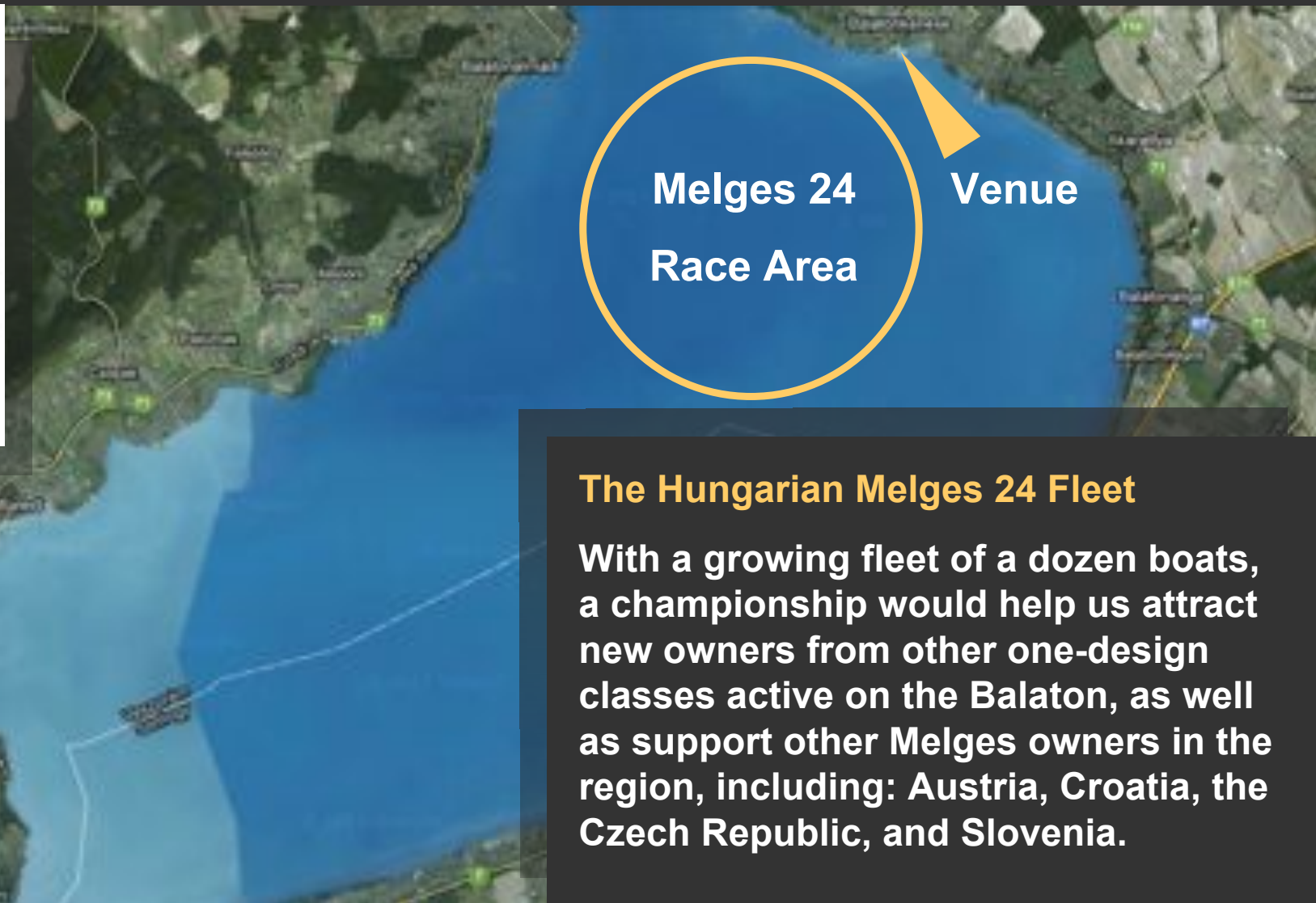
A variety of rooms are available starting at EUR 46 per night, with inexpensive self-catering apartments located within walking distance.

KMP has hosted the **Dragon Europeans**, Asso Europa Cup, and several National Championships.



The Racing

No shortage of water in close proximity to the Club for exciting, two-course, regulation 1.5 nm legs in any wind direction. And the water is warm . . .



The Hungarian Melges 24 Fleet

With a growing fleet of a dozen boats, a championship would help us attract new owners from other one-design classes active on the Balaton, as well as support other Melges owners in the region, including: Austria, Croatia, the Czech Republic, and Slovenia.



The Details

Facilities

The Marina

- 270 moorings equipped with water & electricity
- Petrol station, crane, and secure parking
- Onsite washrooms, lounge, and bar
- Trailer storage can be organized onsite or off
- Space for measurement / entertainment tent

The Hotel

- Four-Star hotel, restaurant, and spa with private beach, indoor pool, Jacuzzi, sauna, massage, fitness center, solarium, squash, and tennis

Social Entertainment

- Parties can be organized on the beach or beside the marina
- Wine tasting can be organized onsite or by organized tour

Budget

Entries	40	50	60
Revenue			
Entry Fees (EUR 600)	24,000	30,000	36,000
Sponsorship	5,000	5,000	5,000
Total Revenue	29,000	35,000	41,000
Expenses			
Awards	1,500	1,500	1,500
Food and Beverage	7,500	9,375	11,250
Bow Stickers	750	938	1,125
Programs	500	500	500
Lodging and Travel	4,000	4,000	4,000
Shirts for Volunteers	1,000	1,000	1,000
RC Meals, Fuel, Fees	5,000	5,000	5,000
Contingency	2,500	2,500	2,500
Total Expenses	22,750	24,813	26,875
Profit/(Loss)	6,250	10,188	14,125



The Environs



Tihany

This unspoilt 5 km-long peninsula juts out dramatically into the lake, with the historic village of Tihany towering above on a hill, centered around a Benedictine Abbey founded in 1055. Excellent food and wine abound. The Abbey hosts music concerts throughout the year.

Badacsony and St George's Hill

Perhaps the most famous wine region around Lake Balaton is Badacsony, where Cistercian monks planted the first vines on its slopes in 1375. Thanks to the volcanic mountains and Mediterranean lake effect, white varietals dominate. In Badacsony, the quality of the wines is accompanied by the beauty of the scenery.



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