



Melges 24 Association of Australia 2015 Report

Melges 24's in Australia have maintained their active participant numbers via several changes in boat owners during 2015. Australia continues to attract high quality one design sailors into the Melges 24 fleet as well as family orientated boat owners that want to compete with elite level competitors.

There are currently 28 boats in Australia and throughout the year several of those boats have changed owners. No new boats have joined the fleet and no boats have been imported or exported.

The Australian Association continue their conference call meetings with the view of expanding its presence in all states of Australia. The first National Championships outside of the East Coast of Australia was held in January hosted by the South Australian 'Adelaide Sailing Club'. This event was a success and strongly supports the fact that the Melges 24 class is truly becoming a national fleet in Australia and hopes to attract participants from five states. The AGM decided to target Victoria as the next state with high potential for growth with two active members thus far.

In an attempt to promote travel between states a regatta schedule has been developed with grouped events to allow a circuit style of racing series matched to the Melges Asia Pacific Ranking series races.

The Australian National Association has developed a draft 3 year strategic media plan to take advantage of the IMCA publicity funding and increase the exposure of the class to the Australian Sailing and Non-Sailing communities. Included in this strategy is a plan to consolidate all of our social media sources and build on the national Facebook page that was developed last year.

The Australian Association AGM will be held as part of our National Titles in Lake Macquarie NSW during March 2016.

Regards

Dave Young

President, Melges 24 Association of Australia